



# 2012 JSC Strategic Implementation Plan

NASA Johnson Space Center

HOUSTON, TEXAS

## Agency Vision & Mission



**JSC Vision – *Declaration of our future:***

**JSC leads a global enterprise in human space exploration that is sustainable, affordable, and benefits all humankind.**

**JSC Mission – *Our value proposition:***

**JSC provides and applies the preeminent capabilities to develop, operate, and integrate human exploration missions spanning commercial, academic, international, and US government partners.**



## Agency Goals

## JSC Strategic Implementation Plan

*Goals are overarching targets to achieve our mission and vision.*

Goal #1



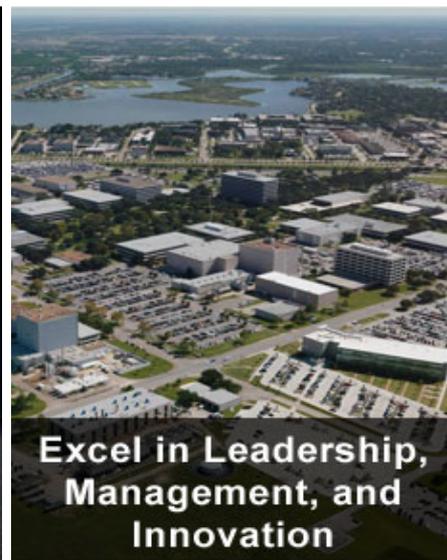
Lead Human Exploration

Goal #2



Lead Internationally

Goal #3



Excel in Leadership,  
Management, and  
Innovation

Goal #4



Expand Relevance to  
life on Earth



- Strategy 1.1 Exploit the ISS as a cornerstone of human exploration**
- Strategy 1.2 Enable the commercialization of LEO**
- Strategy 1.3 Extend human exploration beyond LEO**



- Strategy 2.1 Leverage ISS experience to lead international community participation in human space exploration**
- Strategy 2.2 Guide development of Agency Global Exploration Roadmap**
- Strategy 2.3 Champion international participation in the development of exploration capabilities**



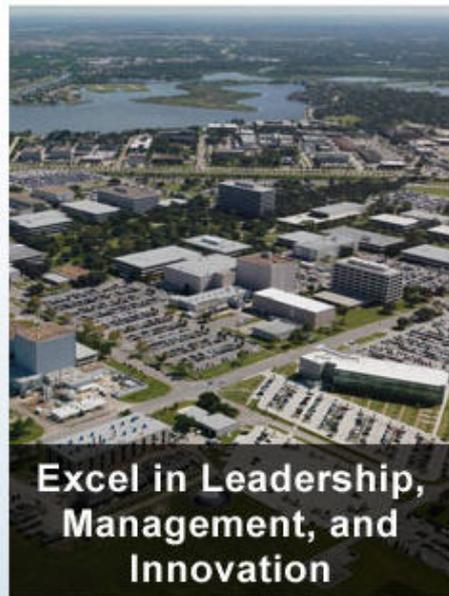
**Strategy 3.1 Lead through innovative technical and business management practices**

**Strategy 3.2 Lead by fully engaging the human spaceflight team**



- Strategy 4.1 Intertwine JSC in mutually beneficial partnerships to maximize economic and societal impact**
- Strategy 4.2 Inform, educate and engage all generations to advance human space exploration**
- Strategy 4.3 Strategically communicate JSC's relevance in terms meaningful to our stakeholders**

# JSC Strategic Implementation Plan



Message from the Director

JSC Strategic Implementation Products

JSC Strategic Implementation Plan  
JSC Overview

NASA Planning Materials

2011 NASA Strategic Plan  
NASA's FY 2012 Budget Request Video  
Agency Communications Toolkit

Find additional details at <http://strategicplan.jsc.nasa.gov/>

# NASA Johnson Space Center

*Leading Space Exploration*

